*TOWN OF EAST HAMPTON*

CLEAN ENERGY TASK FORCE

SPECIAL MEETING

THURSDAY, JANUARY 29, 2015

5:00 PM

EAST HAMPTON TOWN HALL MEETING ROOM

Draft

**Present:** Chairman Greeno, Vice-Chairman Dawidowicz, Peter D’Addario and Martin Podskoch

Chairman Greeno called the meeting to order at 5:00 p.m.

**Develop strategies for re-launching Clean Energy Communities and CT Solar campaigns in 2015:**

Chairman Greeno provided the members with a draft of a letter of intent for the members to review as well as a copy of the Bright Idea Grant Webinar that was presented by Energize CT. Following a brief session of marketing strategies, the members agreed to focus on sending letters to the community with an event announcement, a public relations press release, reaching out to the members of the Town Council for possible support, solar workshops and lightbulb swaps.

**Invitations are extended to representatives of our energy efficiency and solar partners: New England Conservation Services, Victory Energy Solutions, CT Solar Challenge and Energize CT:**

Representatives were present to provide marketing strategies and incentives for future campaigns. Paul from New England Conservation Services agreed to work on the website.

With no further business to discuss, the members unanimously agreed to adjourn at 6:00 p.m.

Respectfully submitted,

Christine Castonguay

Recording Secretary